



ABC Company

Executive C-Suite Summary Report

Confidential

Methodology

Thank you for your participation in the 101 Best and Brightest program. One of the purposes of the program is to raise the benchmark for company practices implemented to improve the work environment for employees. As part of this competition, your employees completed a questionnaire asking their thoughts and opinions about what it is like to work at your company. This report provides a summary of the results of this questionnaire alongside normative values. It is intended to provide a snapshot of your company's strengths and areas for improvement in terms of the categories and items that were rated the most and least favorably by your employees. Favorable ratings were defined by the proportion of employees responding "Strongly Agree" or "Agree" to a particular question.

The category scores provided are a summary of the three most favorable and the three least favorable categories for your company. These categories represent your company's relative strengths and areas for improvement as they are perceived by your employees. Normative values are also reported that allow you to compare how your company's strengths and areas for improvement compare to other organizations participating in the competition.

- The first bar (Purple) represents the percentage of favorable responses for each category for your company
- The second bar (Orange) represents the overall norm, a national average of the favorable responses across all of the organizations that participated in last year's competition
- The third bar (Green) represents the regional norm, an average of the favorable responses across all the organizations within your company's region from this year
- The fourth bar (Dark blue) represents the elite norm, a national average of the favorable responses across organizations that scored in the top 25% in their respective regions last year

In addition to the category scores, a summary of the six most favorably rated and six least favorably rated items is also provided for your company. This summary provides a greater level of detail into the specific areas that your employees tended to rate highly favorable as well as the areas that your employees rated less favorably.

Confidentiality Statement: The 101 Best and Brightest program and its partners are particularly sensitive and committed to maintaining the confidentiality of the Applicants' information. This applies to materials sent to the Associations for the purpose of review and analysis as well as any deliverables provided by the Associations to the applicants. All applications are kept secured, and the data are confidential. Survey responses are reviewed and scored by an independent research organization.

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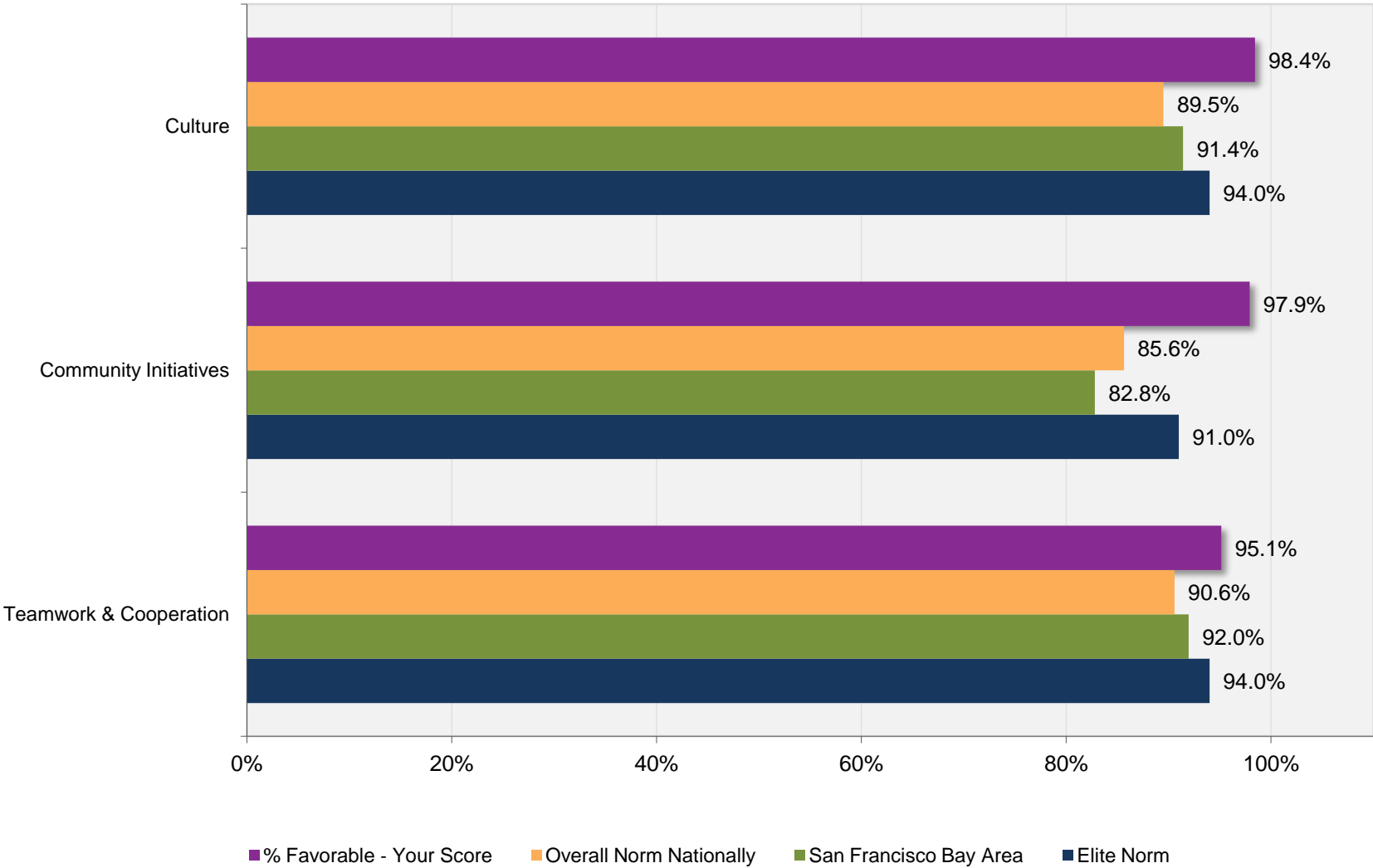
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Survey Analysis

Top 3 Most Favorably Rated Categories



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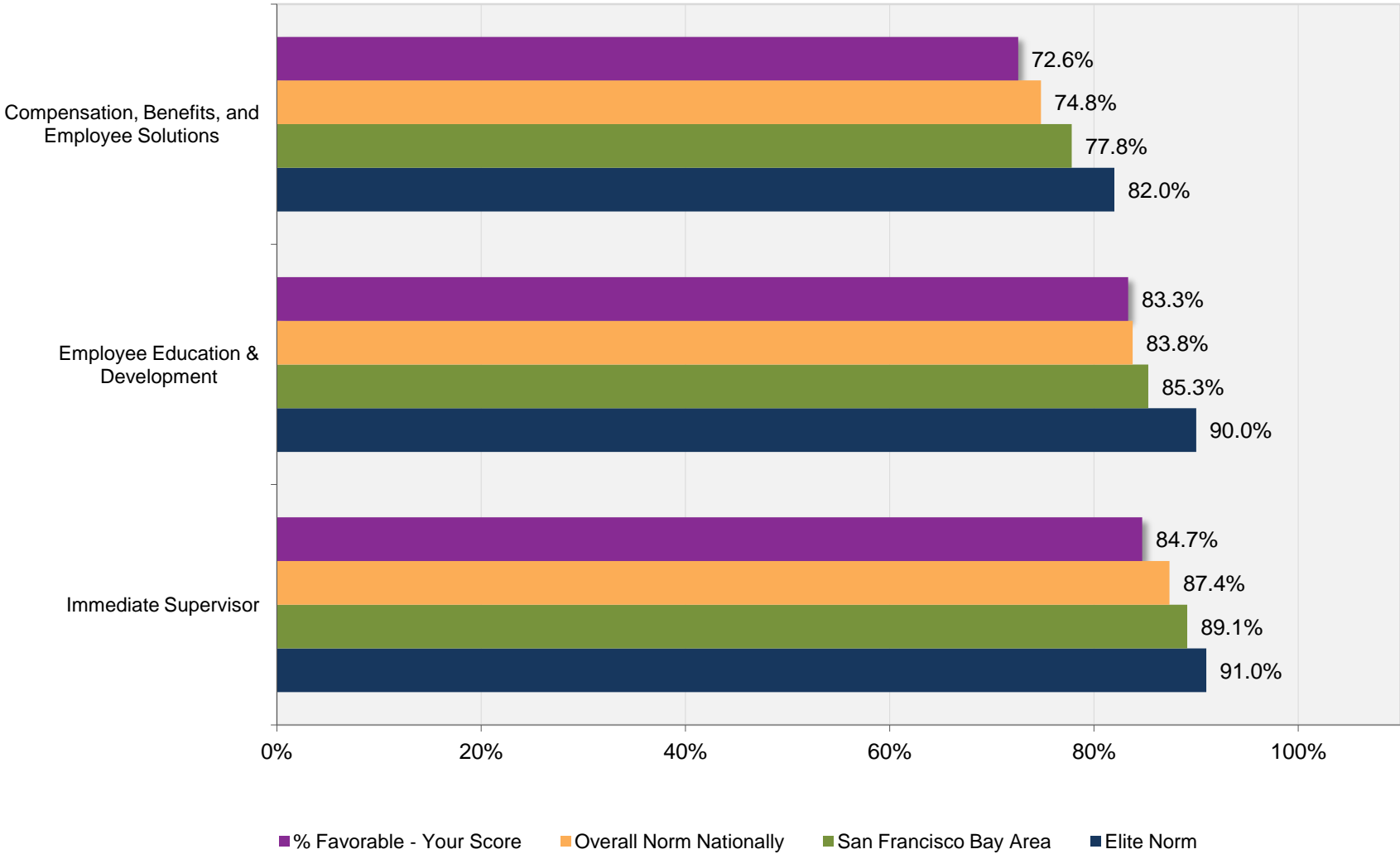
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Survey Analysis

Bottom 3 Least Favorably Rated Categories



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Survey Analysis

5 Most Favorable Items

% Fav

I understand this company's mission and values.

100%

This organization provides me with opportunities to make positive contributions to the community.

100%

I am aware of the organization's strategic goals.

98%

My personal values are consistent with this company's values.

98%

The people I work with help each other out.

98%

I feel that I can be myself at work.

98%

5 Least Favorable Items

% Fav

I am satisfied with the way pay increases are administered.

63%

Compared to other places I might work, I am paid fairly.

71%

I am fairly compensated for my contributions to this organization.

73%

I know what career opportunities are available to me at this company.

73%

I feel I can save enough for the future through our retirement plans.

73%

I am able to attend the training I need to do my job well.

75%

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